



NEW JERSEY'S 14TH ANNUAL LAND CONSERVATION RALLY

SATURDAY, MARCH 20, 2010 | CONFERENCE CENTER | MONTCLAIR STATE UNIVERSITY

Targeted Sponsorships

Consider sponsoring one or more of the following targeted activities. Place a check next to your choice(s).

- Keynote speaker** (\$5,000) – The keynote speaker will speak to the group about conservation trends and issues. Sponsor support includes the keynote's travel expenses and honorarium. The podium will bear the sponsor's name during the keynote address, attended by all rally participants.
- Wine Tasting Social** (\$5,000) – A popular feature of last year's Rally was a wine tasting and social event the afternoon of the Rally. This year we plan to sample New Jersey wines. Rally registrants will be grateful to the sponsor of this special gathering!
- Land Trust Directory** (\$5,000) – Each rally registrant will receive a copy of a full color directory of New Jersey land conservation organizations. Registrants will keep this new, hot-off-the-press directory as a year-long reference. The sponsor will enjoy a full page in the front of the booklet.
- Workshop Track** (\$3,000) – All three workshops in a subject track will bear the sponsor's name in pre-rally promotions, within the program, and on signs outside of the workshops.
- One Workshop** (\$1,000) – Same as above except limited to one workshop.
- Conservation Success Show** (\$2,000) – Every rally features a PowerPoint show that plays throughout the day showcasing NJ's land conservation successes. With a sponsor, we can make the show available to rally registrants on CDs, and the sponsor's name will be part of the show as well as on the cover of the CD.
- Student Volunteer Team** (\$1,500) – Student volunteers will serve as helpers at the Rally. Sponsorship includes T-shirts, food and travel expenses for the students. Shirts & nametags will display sponsor's name.
- Mugs or Totebags** (\$1,000) – To promote environmental responsibility at the Rally, every registrant will receive these items to be used at the Rally. Sponsor's name will be displayed on each item.
- Field Trips** (\$500 per trip) – Pre-rally field trips are very popular and showcase some of New Jersey's best conservation projects. Hands-on learning and meeting conservation heroes are part of the field trip experience. Sponsorship support costs for buses and refreshment on these trips.
- Roundtable** (\$500) – The Rally will feature roundtables on various topics, such as young professionals, trails, brownfields, etc. In support of a roundtable, the sponsor's name will be on the roundtable signs, listed in the program and in pre-rally publicity. The Roundtable session is a popular feature of the rally.
- Speaker** (\$200) – Sponsors may choose to support one workshop speaker or contribute to a general "speaker" fund. Speakers will wear nametags identifying sponsors. Sponsors cover registration and travel.
- Scholarship** (\$100) – Sponsorship pays the registration fees for needy participants. You may choose to support a student, volunteer, or specific person. Nametags will bear the sponsor's name.

To learn more about the Rally, visit www.njconservation.org/rally;

Application for Targeted Sponsorship

Organization/Company/Agency _____

Contact Person & Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

? A check is enclosed made payable to New Jersey Conservation Foundation (put "Rally" on the memo line).

? Please charge my credit card: \$ _____ Amount _____ Visa _____ MasterCard

Card # _____ / _____ / _____ / _____ Exp. Date _____ / _____

Cardholder's name (please print) _____

Cardholder's signature _____

Mail to: Rally, New Jersey Conservation Foundation ? 170 Longview Road ? Far Hills, NJ 07931