



21st Annual New Jersey Land Conservation Rally

SPONSORSHIP APPLICATION

Friday, March 17, 2017 ❖ Hyatt Regency Hotel, New Brunswick

Please consider supporting the Rally. Thank you!

General Support: Contributions will support all aspects of the conference. All sponsors are included on the event website and social media promotions, onsite powerpoint and signage.

- Lead sponsor (\$5000+)**—Full page ad in the program. Prominent, free exhibit space.
- Partner (\$2500-\$4999)**—Half page ad in the program. Free exhibit space.
- Supporter (\$1000-\$2499)**—Quarter page ad in the program. Free exhibit space.
- Contributor (\$500-\$999)**—Business card ad in the program
- Promoter (\$100)**—Listing in the conference program
- Other:** \$ _____

For every \$500 in support, sponsors receive one free registration to the conference.

Targeted Support: If you would like to target your support for a specific purpose, please choose from the following options:

- Keynote speaker** (\$5,000) – Sponsor support includes the keynote’s fee and travel expenses.
- Take-home accessory** (\$5,000) – A sponsor may choose to provide an accessory that will bear the sponsor’s name for participants to take home, reminding them of their Rally experience.
- Post Rally Social** (\$3,000) – A popular feature of the conference is a social event at the conclusion of the program. Consider inviting your staff to mingle with New Jersey’s conservation leaders! Sponsorship includes food and drink.
- Workshops** (\$1,000)—Each workshop is 75 minutes long. A sponsor may like to support a topic of interest to attendees. You may consider supporting a track of 3 workshops (\$3,000). Tracks include topics such as public health & conservation, conservation finance, education, nonprofit management, livable communities, energy & conservation, water & conservation, food & agriculture/farmland preservation, natural lands stewardship, connecting people and places, others.
- Speaker Scholarships** (\$500) –Sponsors may choose to support one workshop speaker or contribute to a general “speaker” fund that will cover registration and travel. Speakers will wear nametags identifying their sponsor.
- Attendee Scholarships** (\$150) – Sponsorship covers the registration fee for individuals requiring financial assistance. You may choose to support a student, volunteer, or specific organization or person. Nametags will bear the sponsor’s name.
- Exhibitor** (\$200) –Table in a special exhibit area and recognition on all publicity. Non-profit organizations pay \$100. Exhibitors receive one complimentary registration.

To learn more about this annual event, visit www.njconservation.org/rally.

To be included in any printed promotions, please submit your sponsorship by **December 16, 2016**.

Organization/Company/Agency _____

Contact Person & Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

A check is enclosed made payable to New Jersey Conservation Foundation (put “Rally” on the memo line).

Please charge my credit card: \$ _____ Amount _____ Visa _____ MasterCard _____ AMEX

Card # _____ / _____ / _____ / _____ Exp. Date _____ / _____ Security Code _____

Cardholder's name (please print) _____

Cardholder's signature _____

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