

Bon-Joon Koo
Vice Chairman & CEO
LG Electronics
LG Twin Towers, 20 Yeouido-dong,
Yeongdeungpo-gu, Seoul 150-721
Republic of Korea

June 5, 2013

Dear Vice-Chairman Koo,

We, the undersigned former Governors of the State of New Jersey ask for your consideration of our request regarding your proposal to erect a new headquarters building in New Jersey. LG Electronics has been a welcome member of the Bergen County community for many years, and the jobs and overall investment of your company make an important contribution to the economy of New Jersey. In that regard, we understand that LG plans to construct its new building in Englewood Cliffs, by the Palisades Interstate Park.

The Palisades have remained a landscape of unbroken, natural beauty in a heavily developed metropolitan area, appreciated by generations of residents and visitors. The dramatic formation that inspired painters of the Hudson River School of American Artists in the 19th century has been protected for over 100 years through the efforts of citizens and elected officials. The Palisades are included in the National Natural Landmarks Program administered by the National Parks Service, and are listed in the National Register of Historic Places. The Palisades are one of the great landscapes of New Jersey, forming a scenic gateway to the most densely populated state, and a recreational resource enjoyed by millions.

As currently designed, LG's proposed office building would rise high above the tree line – 143 feet above grade—roughly four times higher than the existing 35-foot limit that has been maintained in this area for decades. We are concerned that this tower would not only interrupt the historic, natural vista enjoyed by millions, but would also set a precedent for greater building

heights stretching northward along these iconic cliffs, eroding the unique American landmark of the Palisades.

Given your generously sized 27-acre site, it is our hope that a beneficial resolution can be reached through a low-rise design that fully accommodates the company's needs for new office space while ensuring the integrity of the Palisades ridgeline and park. Such a balanced approach would enable economic development at the same time as a critical natural asset is preserved for the future. Finally, your willingness to respect and protect one of America's National Natural Landmarks would be a lasting legacy for LG.

We appreciate your consideration of our request.

Sincerely,



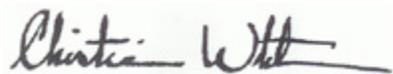
Governor Brendan T. Byrne



Governor Thomas H. Kean



Governor James J. Florio



Governor Christine Todd Whitman